



PUBLIC ART WALLS CALL FOR SUBMISSIONS

The City of Brentwood is seeking to create an opportunity for artists from the Brentwood area to show their work to a larger public, to know and be known in the larger community, and to form relationships with regional art organizations through our Public Art Walls located at the Brentwood Community Center.

This exhibition will enhance access to the City of Brentwood's Community Center and enables the City of Brentwood Arts Commission to work with artists, art organizations, and other community organizations to build effective partnerships. There is no fee to exhibit art work.

Exhibits are offered up to six times per year, approximately one new show every eight weeks. In addition to the Public Art Walls program, we are introducing a new "pilot program". The new program features Public Art Walls Juried Shows that will be a year-round open competition. You may choose to enter into one or both programs.

Attached you will find the standard Public Art Walls Application Packet. **Submission dates are October 12 through November 15, 2016.** Public Art Walls Juried Show Packets will be accepted year round. Address your application(s) to Public Art Walls, City of Brentwood, Parks and Recreation Department, 150 City Park Way, Brentwood, CA 94513. For questions, please contact Poldina Scherff, pscherff@brentwoodca.gov or (925) 516-5364.

The Brentwood Community Center public spaces will highlight artists and art organizations throughout Brentwood. Preference will be given to City of Brentwood residents and/or organizations followed by residents and/or organizations of Pittsburg, Antioch, Oakley or surrounding unincorporated areas of East Contra Costa County.



PUBLIC ART WALLS APPLICATION PACKET

GOALS:

FOR THE PUBLIC

The City has formed an Arts Commission to encourage, stimulate, promote and foster programs for the cultural enrichment of the City and its inhabitants. The City accepts the responsibility for expanding the experience with visual art. Through the **Public Art Walls** program, the City seeks to enable people in all societies to better understand their communities and individual lives.

FOR THE ARTISTS

The City seeks to create an opportunity for local artists from the Brentwood area to show their work to a larger public, to know and be known in the larger community, and to form relationships with regional art organizations.

FOR THE CITY

Public Art Walls exhibition will enhance access to the City of Brentwood's Community Center and make art available to building users and employees thereby improving their City experience. The **Public Art Walls** enables the City of Brentwood Arts Commission to work with artists, art organizations, and other community organizations and build effective partnerships. **Public Art Walls** exhibitions enhance the quality of work life in the building, thereby hopefully improving productivity by fostering a creative environment for City staff.

THE PROGRAM:

Public Art Walls is an exhibition program presented in the Brentwood Community Center public spaces highlighting artists and art organizations throughout Brentwood. The exhibitions are on display for approximately eight weeks, for a total of six exhibits per year (January-February, March-April, May-June, July-August, September-October and November-December).

Preference will be given to City of Brentwood residents and/or organizations, followed by residents and/or organizations of Pittsburg, Antioch, Oakley or surrounding unincorporated areas of East Contra Costa County. Every effort will be made to accommodate your preference of months to exhibit; however, we cannot guarantee placement.

BUDGET:

Art is exhibited by participating artists for display. All installation costs shall be covered by artist and/or organization displaying the art. The City provides space for the public art walls; however, the City does not fund exhibitions.

LOCATION:

The Brentwood Community Center has three walls available for two-dimensional work of art located at 35 Oak Street.

The size of the three walls is as follows:

1st Floor Pre-Function Area: (Big Wall) 32'W x 8'7"H (Small Wall) 8'W x 8'7"H

1st Floor Hallway: 51'6"W x 10'H
2nd Floor Hallway: (Big Wall) 68'W x 10'H (Small Wall) 15'10"W x 10'H

THEME & EXHIBIT CRITERIA:

The **Public Art Walls** art selection criteria are for artists and/or organizations as described in the program selection on page 1. Artists and/or organizations will curate exhibitions representative of themselves, their artists and their communities in the Brentwood area. The City of Brentwood defines local arts organizations as recognized 501(c)3 non-profit arts associations, collaborations, educational institutions, commissions and agencies.

The Arts Commission expects the local arts organizations to:

- Highlight the work of artists living or working in the Brentwood area.
- Feature culturally and geographically varied sectors of their community.
- Showcase artwork in 2D media that is framed and ready to hang on the wall, edges finished gallery wrapped. Wired work only, no sawtooth.
- Communicate and describe project components to reveal the learning process that resulted in the finished artwork through informative labels and documentation of the creative process, if possible.
- Use the extensive available space for display to the fullest degree possible.
- Promote the exhibition and artists through press releases, and working through City staff, the City of Brentwood website and the quarterly *Activities Guide*, with appropriate recognition of the City.

The **Public Art Walls** exhibition program will not exhibit artwork that contains nudity or symbols which could be offensive and/or other potentially offensive material as determined by the City of Brentwood, whose decision is final.

GUIDELINES:

All entries must be completely ORIGINAL works of art; no copies, kits, commercial patterns or reproductions will be accepted.

Two-Dimensional Work – Work must be framed and securely wired. The City will supply hooks and wires (33 pounds per test wire for one piece of art). The artist and/or organization will place artwork in designated areas determined by the City of Brentwood. Artwork must be labeled on the back with name, address and telephone number. **No Three-Dimensional Work** is allowed as all work must be hung on the art walls. Artists and/or organization may not remove their work from the show prior to the take down date. However, the City reserves the right to have the work removed in its sole discretion.

LIABILITY:

Artwork in City of Brentwood buildings is exhibited by the artist or local art organization releasing the City of Brentwood, its officers, employees, agents and volunteers from any claim, liability or cost arising out of injury, death, or property damage resulting from the display of artwork through the public art walls program, including but not limited to vandalism, fire, theft, earthquake, or any other cause, except for the City of Brentwood's sole negligence or willful misconduct.

REGISTRATION & SECURITY:

An inventory of each piece of artwork including artists name, medium (oil, pastel, water, etc.), title, price (value) and location (where the piece is displayed) will be kept on file for each **Public Art Walls** exhibition at the offices of the Parks and Recreation Department. Artwork in the building is covered by a security alarm system when the building is closed to the public, but the City does not guarantee the safety of the artwork.

SELECTION PROCESS:

Note: The selection process for Public Art Walls is based on the Public Art Program Guidelines (see attached) procedure approved and adopted by the City of Brentwood City Council.

The Arts Commission will once a year (in August) invite organizations, students, or artists that may wish to submit artwork for consideration to be shown in the **Public Art Walls** exhibition program. The Arts Commission will make recommendations for the Public Art Walls to City Council for approval in October of each year for the following calendar year. Each exhibition shall be curated by the artist and/or organization. Work shall be shown in the designated art walls for a three month period of time. All participating artists must execute the release of liability agreement, a copy of which is attached hereto. Work must be framed and securely wired.

Artists must provide the following a 4 x 6 Wall Label for each piece of art submitted. Information needed on card is as follows: Title of the art work; Name of the artist; Medium of the art work; Price if you are wishing to sell; and Contact phone number. Print shall be Cambria 14 point.



“Title”

Name of artist

Medium

Price

Phone Number

Questions:

Contact Poldina Scherff, Recreation Manager at (925) 516-5364 or email at pscherff@brentwoodca.gov.

City of Brentwood

Brentwood Community Center Public Art Walls

EXHIBIT APPLICATION/RELEASE OF LIABILITY/AGREEMENT

Exhibit Months: January-February, March-April, May-June, July-August, September-October and November-December

First Choice: _____ Second Choice: _____ Third Choice: _____

Artist: _____

(If applicable)

Organization: _____ Contact: _____ Email Address: _____

Address _____

City _____ State _____ Zip _____

Email Address: _____ Cell Number: _____ Home Number: _____

ALL INFORMATION MUST BE COMPLETE

TITLE OF WORK	YEAR	MEDIUM	SIZE	*VALUE	NFS
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					

*Estimated Value: See Terms of Exhibition on reverse.

INSURANCE

Do you carry insurance? _____ If yes, Name of insurance _____

Insurance Policy # _____

Provide a copy of your Certificate of Insurance naming the City of Brentwood as additional insured for the duration of the exhibit period.

The Artist hereby agrees to exhibit on the Public Art Walls in the City of Brentwood Community Center property described herein, and subject to the terms, set forth in this application and release. The Artist acknowledges that she/he has full authority and power to make this exhibit and that she/he has read the conditions above and on the reverse side of this form, and that she/he agrees to be bound by them.

Artist _____ Date _____

Signature _____

We appreciate your interest and desire to submit your art work to the City of Brentwood. The City does not jury art, but we have to be selective of what is put on the walls of the Brentwood Community Center. The Brentwood Community Center is a building available to community/public and does not function as a traditional public art gallery. The City has to be sensitive in deference to the public and those who work there every day as we are a public agency supported by public funds, and as a result are expected to be responsive to the public trust. Art work that contains nudity or symbols which could be offensive, or other potentially offensive material, cannot be accepted by the City of Brentwood.

TERMS OF EXHIBITION

The Public Art Walls at the Brentwood Community Center is an exhibition facility administered by the Parks and Recreation Department of the City of Brentwood ("City").

- 1) The City will not insure property on location during the period of the exhibit. The insured amount will be the amount specified by the artist/organization on the face of the Exhibit Application/Release of Liability/Agreement. The City will only bear the risk of damage to or loss of, the exhibited objects due to fire, earthquake, or flood while the objects are in the City's possession. The City does not assume the risk of inherent vice. For purposes of insurance coverage, the City requires the artist/organization to value the works accurately according to works by the artist of similar size, style, medium, and if possible, based upon previous sales.
- 2) Works shall remain in the possession of the City for exhibition purposes during the time specified on the Exhibit Application/Release of Liability/Agreement. Any artwork may be placed on or withdrawn from public display at any time during the Exhibition Period by the City in its sole discretion and acceptance of the work does not imply that the work will be placed on public display. The Federal Visual Artists Rights Act (VARA); the California Art Preservation Act (CAPA); and/or any other local, state, federal or international laws that convey rights of the same nature as those conveyed under VARA, CAPA, and/or any other type of moral right protecting the integrity of works of art do not apply to this Agreement and artist/organization expressly waives any claims under such legislation.
- 3) It is understood that the City may make photographs of the works mentioned in this agreement and reproduce those photographs for publicity, online viewing, catalogues, or other educational purposes and/or to record the conditions of such works.
- 4) Works must be picked up by artist/organization within five days of the closing of the exhibition for which they have been exhibited, unless specific arrangements have been agreed to by the City. Exhibitor will be notified by City staff if he or she fails to take down art works within the five-day time frame. Works not picked up within five days of the closing may be placed in storage at the exhibitors risk and expense. Property exhibited in the public art wall program which is unclaimed within 30 days may become the property of the City and be destroyed. The Agreement shall be binding upon heirs, executors, administrators, personal representatives, successors and assigns of the exhibitor.